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Business Platforms for Fostering Entrepreneurship Among People with Disabilities: Advancing SDG 8 and SDG 10

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ABSTRACT

Objective: To analyze the role of business in encouraging entrepreneurship and independence for people with disabilities and to identify the factors that support their participation in the labor market. **Method:** Employing a literature observation method by collecting data from journals, books, and internet sources, which were analyzed using descriptive techniques. Case studies were also conducted on workers with disabilities in three businesses in Surakarta City: Coffeeshop SKA eRCe, Gudang Alfamart, and Matahari Department Store. **Results:** The findings indicate that formal education and basic IT skills facilitate the entry of people with disabilities into the job market. Institutional and social service support plays a significant role in providing recommendations and job placement. In addition, companies committed to inclusion and empowerment of people with disabilities experience improved performance and increased revenue. **Novelty:** Demonstrating the role of business as an effective platform for fostering entrepreneurship and economic independence among people with disabilities. By highlighting the mutual benefits of disability inclusion for both employees and organizations including improved well-being, economic contribution, organizational performance, and business reputation the study provides empirical evidence supporting SDG 8 (Decent Work and Economic Growth) through inclusive employment and entrepreneurship, as well as SDG 10 (Reduced Inequalities) by promoting equitable participation in economic activities.

INTRODUCTION

The United Nations (UN) defines people with disabilities as individuals who have long-term physical, mental, intellectual or sensory limitations, which result in obstacles to full and effective participation in social interactions (un.org, accessed 2024). Based on data from the International Labor Organization (ILO), 82% of people with disabilities in developing countries are below the poverty line. To improve the welfare of people with disabilities, collaboration between the government and the private sector is needed to provide space and opportunities (O'Reilly, 2007).

Every human being has the same rights to all opportunities, both access and facilities. However, many people with disabilities still lack of access to current facilities. People with disabilities often face discrimination and obstacles in gaining access to financial income (Beisland & Mersland, 2012). Many people believe that the participation of people with disabilities is still below the required expectations. It is this inability to fulfill these expectations that results in the tendency for people with disabilities to be very limited and actually deny access to fulfilling income for people with disabilities. The limited capacity of people with disabilities tends to lead them to live in poverty (Cramm & Finkenflugel, 2008) in (Yanti et al., 2022)

In 2022, Dinas Kependudukan dan Pencatatan Sipil Kota Surakarta recorded that there were approximately 743 people with disabilities in Kota Surakarta, consisting of physical disabilities, the blind and the deaf.